



AGENDA
IMPERIAL VALLEY CONTINUUM OF CARE COUNCIL
EXECUTIVE BOARD MEETING

SEPTEMBER 2, 2026

1:00 PM – 3:00 PM

Location: Imperial County Department of Social Services
 2895 S 4th St, El Centro, CA 92243 (Building C – Conference Room A)

Reasonable accommodation: All public meetings are conducted in accessible locations. Requests can be made by contacting us 48 hours in advance of the meeting through one of the following options: phone: (760) 337-6800, TTY TDD: (760) 336-4099, or email: IVCCCInquiries@co.imperial.ca.us. Copies of documents may be made available through alternative formats upon written request.

Public comments: Should you wish to provide public comment on a specific agenda item and/or any general public comment before the meeting, please submit your comment via email at IVCCCInquiries@co.imperial.ca.us no later than 1:00 PM on the date of the meeting. In the subject line, provide your full name, email address, and the agenda item # above your written public comment(s). All email comments will be read aloud for the record. You may also provide a public comment at the meeting.

Name	Executive Board	Present
Les Smith: General Manager, Desert Trails RV & Golf Resort	Chair	
Javier Moreno: Community Member	Vice Chair	
Sabrina Barber: Manager of Distribution Services & Maintenance Operations, Imperial Irrigation District	Secretary	
Gabriel Aguirre: Coordinator of Family Development & Stabilization, Imperial Valley Regional Occupational Program	Board Member	
Claudia Camarena: Council Member, City of El Centro	Board Member	
Cassandra Costa: Correctional Service Assistant III, Imperial County Sheriff's Office	Board Member	
Richard F. Lopez: Worthy Secretary, Fraternal Order of Eagles #1559	Board Member	
Kirk Mann: Executive Director, Imperial Valley Housing Authority	Board Member	
John Moreno Jr.: Lived Experience	Board Member	
Leticia Plancarte: Director, Imperial County Behavioral Health Services	Board Member	
Joaquin Zambrano: Operations Manager, Whole Person Care Clinic	Board Member	
Paula S. Llanas: Director, Imperial County Department of Social Services	Administrative Entity Lead	

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
Agenda of September 2, 2026
- IV. **Approval of Minutes**
 1. Minutes of July 1, 2026 (Attachment 1)
 2. Minutes of August 6, 2026 (Attachment 2)
- V. **Public Comment**

Public Comment is limited to items listed on the agenda. Any action taken as a result of public comments shall be limited to direction to staff. Please address the board as a whole through the Executive Board Chair. Individuals will be given three (3) minutes to address the board. Topics will be given a maximum of fifteen (15) minutes. Public comments will be limited to a maximum of 30 minutes. If additional time is required for public comments, they will be heard at the end of the meeting. Please remember to follow the Public Comment Code of Conduct. No profanity or obscenity, yelling or screaming, no slander or defamatory statements, no personal threats or attacks, no hateful or demeaning language based on hate of a person's race, religion, sexual orientation, ethnicity, gender, or disability, respect all people that are present or watching, and obey the direction of the Executive Board Chair.
- VI. **Discussion/Action Items**
 1. Volunteers of America Presentation – Enhanced Care Management Program Services (Attachment 3)
 2. RiteTrack Presentation – Dedicated to Improving Lives of Youth, Families and Communities (Attachment 4)
 3. 2026 Point-in-Time County Preliminary Results Presentation (Attachment 5)
 4. IVCCC Executive Board Member 2026 End-of-Term Announcements and Recruitment Timeline (Attachment 6)
 5. Administrative Entity Updates (Attachment 7)
 - i. FY 2026 Continuum of Care Notice of Funding Opportunity (CoC NOFO) Update
 - ii. Homeless Resource Assistance Line Report
- VII. **Board Member Announcements**
- VIII. **Meeting Adjournment**

Next Meeting: Wednesday, October 7, 2026, from 1:00 PM to 3:00 PM.



MINUTES

IMPERIAL VALLEY CONTINUUM OF CARE COUNCIL EXECUTIVE BOARD MEETING

July 1, 2026

1:00 PM – 3:00 PM

Location: Imperial County Department of Social Services
2895 S 4th St, El Centro, CA 92243 (Building C – Conference Room A)

Name	Executive Board	Present
Les Smith: General Manager, Desert Trails RV & Golf Resort	Chair	
Javier Moreno: Community Member	Vice Chair	X
Sabrina Barber: Manager of Distribution Services & Maintenance Operations, Imperial Irrigation District	Secretary	
Leticia Plancarte: Director, Imperial County Behavioral Health Services	Board Member	X
John Moreno Jr: Lived Experience	Board Member	X
Gabriel Aguirre: Coordinator of Family Development & Stabilization, Imperial Valley Regional Occupational Program	Board Member	X
Cassandra Costa: Correctional Service Assistant III, Imperial County Sheriff's Office	Board Member	X
Kirk Mann: Executive Director, Imperial Valley Housing Authority	Board Member	X
Claudia Camarena: Council Member, City of El Centro	Board Member	X
Joaquin Zambrano: Operations Manager, Whole Person Care Clinic	Board Member	X
Richard F. Lopez: Worthy Secretary, Fraternal Order of Eagles #1559	Board Member	X
Paula Llanas: Director, Imperial County Department of Social Services	Administrative Entity Lead	X

- I. **Call to Order** Javier Moreno, Executive Board Chair, called the meeting to order at 1:00 PM.
- II. **Roll Call** Araceli Lopez, Program Manager, conducted roll call. A quorum was confirmed.
- III. **Approval of Agenda** Vice Chair, Javier Moreno, called for a motion to approve the agenda for July 1, 2026. Kirk Mann motioned to approve the agenda, and Leticia Plancarte seconded the motion. The motion passed unanimously, 8-0.
- IV. **Approval of Minutes** Vice Chair, Javier Moreno, called for a motion to approve the minutes of June 3, 2026. John Moreno motioned to approve, and Ms. Plancarte seconded the motion. The motion passed unanimously, 8-0.

V. **Public Comment** No public comment was received.

VI. **Special Presentations**

1. **National Imperial Irrigation District Customer Assistance Program**

Will James presented Imperial Irrigation District (IID) Customer Assistance Program. The presentation provided information on the Residential Energy Assistance Designed for You (READY), Customer Assistance for Residential Emergencies (CARE), and the eGreen Discount programs. Additional programs include Senior Health and Income Energy Lifeline Discount (SHIELD), and the Energy Assistance for Special Equipment (EASE) program. Mr. James provided additional information on each programs' eligibility requirements such as age, medical needs, and income, emphasizing not all are income-based. He provided information on enrollment process, required documentation, scenarios, email addresses, fax number, and IID's convenient locations where interested parties can start their application process.

VII. **Discussion/Action Items**

1. **2025 Point-in-Time Count Results**

Andrea M. Arballo, interim analyst with the Continuum of Care, delivered the 2025 Point-in-Time Count results. She provided information on the event logistics and donation support. Ms. Arballo reported a total homelessness count in 2025 for Imperial County, with a total of 1,366 experiencing unsheltered homelessness and 210 sheltered homelessness.

Additional information on different data elements was provided regarding the number per city, demographics, and the 5-year trend. She provided an update on the 2026 PIT Count. The 2026 PIT Count report was successfully submitted and currently in the data quality review process with Housing and Urban Development (HUD). She concluded her presentation with the 2027 PIT Count planning and coordination efforts. The PIT Committee started meeting on June 4th, and is currently looking for additional support for donations, volunteer participation, and PIT Committee members.

Executive Board member, Richard Lopez, inquired about availability of maps identifying encampments, specifically for City of El Centro. The AE will work with the Imperial County GIS Coordinator to prepare a report providing this data.

2. **Administrative Entity Updates**

a. **Continuum of Care Notice of Funding Opportunity (CoC NOFO)**

Eleanor Vega, on behalf of the Administrative Entity, provided an update on the Fiscal Year 2026 Continuum of Care Notice of Funding Opportunity (CoC NOFO). On June 1, 2026 HUD released the NOFO and is pending the release of additional documents such as the Annual Renewal Demand (ARD), CoC NOFO Application, and CoC NOFO Detailed Instructions. The CoC is currently reviewing the NOFO and is preparing to release the CoC Local competition. A tentative timeline was presented.

b. Homeless Housing, Assistance and Prevention (HHAP) Grant Program Round 2

HHAP Round 2 County and CoC contracts ended June 30, 2026. A table was presented with each provider's name and awarded amount from each of these funding sources. Ms. Vega informed the Board that a total of \$626,311.97 was awarded through Round 2 County, and \$699,733.92 through Round 2 CoC.

c. Homeless Housing, Assistance and Prevention (HHAP) Grant Program Round 3

The total HHAP Round 3 awarded amount was \$3,548,022.47. Ms. Vega presented a table identifying all providers in contract with Round 3 funding. The HHAP R3 expenditure end date was June 30, 2026.

d. Homeless Resource Assistance Line - June 2026

The Homeless Resource Assistance Line received 123 calls in June 2026, bringing the year-to-date total to 1,431 calls. The highest call volumes came from El Centro, Brawley, and callers who did not disclose their location.

VIII. Board Member Announcements

Kirk Mann, Imperial Valley Housing Authority (IVHA) Executive Director, announced that the IVHA was recently awarded 10 additional Veterans Affairs Supportive Housing (VASH) Vouchers. All referrals must come from Veteran Affairs San Diego. Mr. Mann also informed himself and Gabriel Aguirre will connect with the AE in regards to the Youth Initiative (youth vouchers) and the need for an MOU.

Mr. Lopez and Claudia Camarena discussed the needs of individuals experiencing unsheltered homelessness during the summer, as well as plans to establish heat distress centers and safe camping areas. The Executive Board and AE discussed the plan and potential needs to fulfill the purpose, including HHAP eligible activities and educating the community about encampments.

Cassandra Costa informed that the Sheriffs' Office just launched an app with information such as jail records, direct contacts, rehabilitation records and others.

Ms. Plancarte provided information on the 3-year plan to expand housing options through the Behavioral Health Services Act, which goes live today. This is a new funding source with a specific amount dedicated to housing and to assist specific populations such as youth and those justice-involved.

Renee Robles, Deputy Director, provided HHAP updates. She informed the board that HHAP Round 4 is currently active, Round 5 contracts are in process, and that the HHAP Round 6 contract with the state is currently in the last part of the process. Once executed an RFP will be released.

IX. Meeting Adjournment

The meeting was adjourned at 2:29 PM. The next Executive Board meeting is scheduled for September 2, 2026, from 1:00 PM to 3:00 PM.



MINUTES

IMPERIAL VALLEY CONTINUUM OF CARE COUNCIL EXECUTIVE BOARD SPECIAL MEETING

August 6, 2026

1:00 PM – 3:00 PM

Location: Imperial County Department of Social Services
2895 S 4th St, El Centro, CA 92243 (Building C – Conference Room B)

Name	Executive Board	Present
Les Smith: General Manager, Desert Trails RV & Golf Resort	Chair	
Javier Moreno: Community Member	Vice Chair	X
Sabrina Barber: Manager of Distribution Services & Maintenance Operations, Imperial Irrigation District	Secretary	X
Leticia Plancarte: Director, Imperial County Behavioral Health Services	Board Member	X
John Moreno Jr: Lived Experience	Board Member	X
Gabriel Aguirre: Coordinator of Family Development & Stabilization, Imperial Valley Regional Occupational Program	Board Member	X
Cassandra Costa: Correctional Service Assistant III, Imperial County Sheriff's Office	Board Member	
Kirk Mann: Executive Director, Imperial Valley Housing Authority	Board Member	X
Claudia Camarena: Council Member, City of El Centro	Board Member	X
Joaquin Zambrano: Operations Manager, Whole Person Care Clinic	Board Member	X
Richard F. Lopez: Worthy Secretary, Fraternal Order of Eagles #1559	Board Member	X
Paula Llanas: Director, Imperial County Department of Social Services	Administrative Entity Lead	X

- I. **Call to Order** Javier Moreno, Executive Board Vice Chair, called the meeting to order at 1:04 PM.
- II. **Roll Call** Sabrina Barber, Executive Board Secretary, conducted roll call. A quorum was confirmed.
- III. **Approval of Agenda** Vice Chair, Javier Moreno, called for a motion to approve the agenda for August 6, 2026. Kirk Mann motioned to approve the agenda, and John Moreno seconded the motion. The motion passed unanimously, 9-0.
- IV. **Public Comment** No public comment was received.

V. Discussion/Action Items

1. U.S. Department of Housing & Urban Development (HUD) FY 2026 Continuum of Care (CoC) Competition (Attachments 1 – 4)

Eleanor Vega, on behalf of the Administrative Entity, presented the FY 2026 CoC NOFO background information including the new competition goals and objectives, eligible applicants, target populations, and funding opportunities. Information was provided on the available Annual Renewal Demand (ARD), Domestic Violence (DV) Bonus, and Continuum of Care (CoC) Bonus. Ms. Vega provided an overview of what the Scoring and Ranking process embraces, the available documentation provided by HUD, and timelines considered to comply with all requirements.

The Scoring and Ranking Committee's scores and recommendations were presented, along with a reminder that all awards and allocations are subject to HUD approval. Tier 1 recommendations included: County of Imperial's IV CAP II FY 2026 Renewal Project (\$49,796) and WomanHaven's A Safe Home Renewal Project (\$72,894). This last WomanHaven's project straddles Tier 1 and 2 with an allocation of \$81,794. The recommendations for Tier 2 include: County of Imperial IV CAP FY 226 Expansion Project (\$165,000), WomanHaven Peace at Home DV Bonus Project (\$141,910), and Whole Person Care Clinic Projects WPCC Street Outreach Supportive Services Project (\$197,590) and WPCC Supportive Services Standalone Project (\$137,093). The IV Planning Grant FY 2026 CoC Planning Project for \$50,000 is unranked. Information on non-funded projects was provided as well.

a. Board Action Item

- i. Approve submission of the Fiscal Year 2026 Continuum of Care Program Priority Listing.
Ms. Barber made a motion to approve the submission of the FY 2026 CoC Program Priority Listing. Leticia Plancarte seconded the motion. Javier Moreno, John Moreno and Joaquin Zambrano recused from the motion. The motion carried, 6-0.
- ii. Approve submission of the Fiscal Year 2026 Continuum of Care Program Consolidated Application upon release by Housing and Urban Development.
Ms. Plancarte made a motion to approve the submission of the FY 2026 CoC Program Consolidated Application upon release by HUD. Gabriel Aguirre seconded that motion. The motion carried, 9-0.
- iii. Approve submission of the Fiscal Year 2026 Continuum of Care Program Planning Application.
Ms. Barber made a motion to approve the submission of the FY 2026 CoC Program Planning Application, Kirk Mann seconded the motion. The motion carried, 9-0.

VI. Board Member Announcements

Kirk Mann, Imperial Valley Housing Authority (IVHA) Executive Director, informed the board are working with Children and Family Services and Imperial Valley Regional Occupational Program (IVROP) on an MOU for Foster Youth Initiative (FYI) housing vouchers. He also stated that the Holtville Apartments HHAP 5 Project purchase is scheduled to close soon, the expected date is August 26, 2026

Javier Moreno, Vice Chair, informed present members that WomanHaven moved, and their new location is across from Wells Fargo Bank in El Centro, CA.

Sonia Navarro, WomanHaven attendee, expressed her gratitude for the approval of the WomanHaven projects in the Priority Listing and expressed the positive impact this will have for the community. She also provided flyers for WomanHaven services for all present individuals to take.

Leticia Plancarte, Director of Imperial County Behavioral Health Services, shared information regarding four new clinical residents completing their clinical hours through Imperial County Behavioral Health Services (ICBHS). The four new residents are soon to be interviewed. She also expressed her interest in inviting Behavioral Health staff to participate in the meetings. Ms. Plancarte invited Ana Karen Sanchez, an attendee representing ICBHS, to share information about the 4th Annual Recovery Walk. She encouraged anyone interested in setting up a booth at the event to contact Ms. Sanchez. Flyers for the Recovery Walk were also distributed to attendees.

Ms. Barber, Secretary and Imperial Irrigation District (IID) Manager of Distribution Services and Maintenance Operations, shared that their board approved the expansion of the sign-up window for the low income- time of use rate bill program.

VII. Meeting Adjournment

The meeting was adjourned at 1:35 PM. The next Executive Board meeting is scheduled for September 2, 2026, from 1:00 PM to 3:00 PM.



Supporting Families with ECM, PAT and Healthy Start

- Integrated Health Services
- Mario Jimenez

Enhanced Care Management (ECM)

- What is ECM?

Enhanced Care Management (ECM) is a healthcare model aimed at providing more comprehensive, coordinated, and personalized care to individuals, especially those with complex medical conditions or high healthcare needs. The focus is on improving health outcomes, enhancing patient experience, and reducing unnecessary healthcare costs.



7 Core Components of ECM:

Outreach and Engagement

Comprehensive Assessment and Care Plan

Enhanced Coordination of Care

Health Promotion

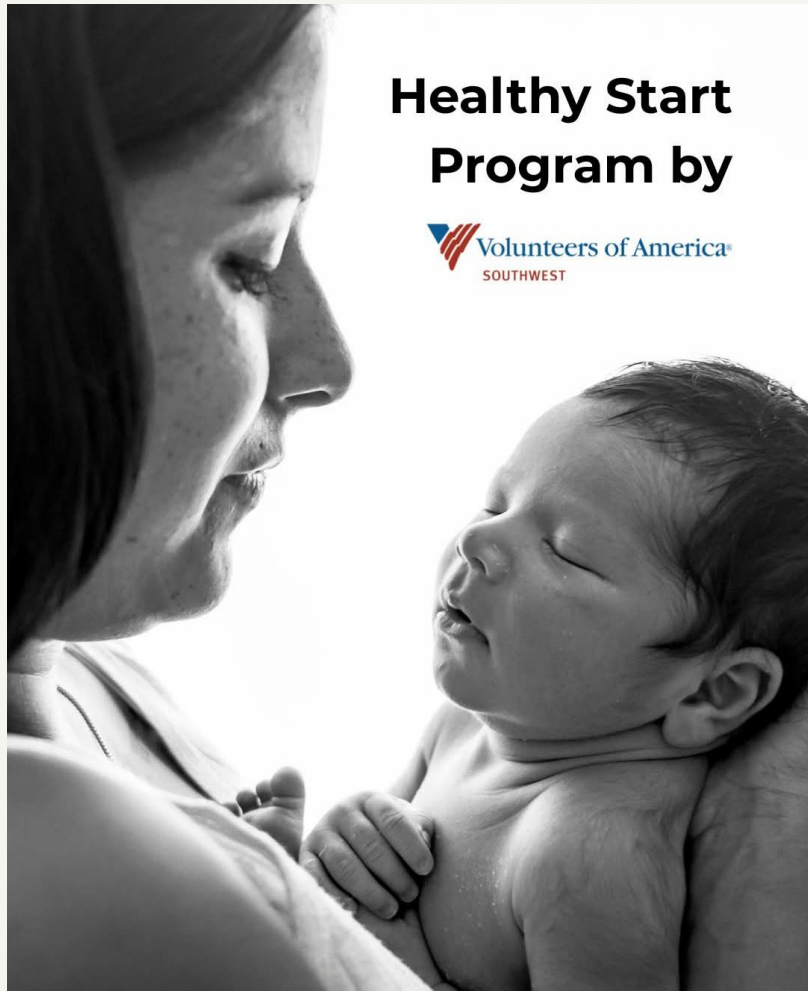
Transition of Care

Member and Family Support

Coordination and Community Referrals

Population of Focus:

- Medi-Cal Beneficiaries
- Children and Adults with complex medical needs
- Individuals experiencing Homelessness
- Individuals at risk for avoidable hospital usage or ED utilization
- Individuals with Serious Mental Illness or Substance Abuse
- Individuals transitioning from incarceration
- Adults at risk of long-term institutionalization
- Children and youth involved in child Welfare



Healthy Start

- Is a public health initiative designed to improve the health and well-being of women, infants, and children, particularly in underserved communities. It focuses on reducing health disparities related to maternal and child health and ensuring that families have access to the care and resources they need for a healthy start in life.

Purpose:

- Reduce Infant Mortality
- Improve Maternal Health
- Address Social Determinants of Health
- Promote Healthy Birth Outcome
- Increase Access to Care



Key Elements of Healthy Start

- Community-Based Services
- Home Visiting
- Prenatal and Postnatal Care
- Health Education and Counseling
- Referrals to Additional Services

Target Population:

- Families thinking about getting pregnant
 - Pregnant women and their partners
 - Postpartum women and their partners
 - Families with children under 18 months
-
- Note: They don't need Medi-Cal to qualify

Parents as teachers

The Parents as Teachers (PAT) program is a free and voluntary home visiting initiative designed to support prenatal mothers and families with children aged 0 to 3 years.

PAT offers research-based curricula to assist families in raising healthy, safe, and well-educated children. This evidence-based home visiting model engages and supports parents and caregivers in promoting optimal early development, education, and health for their children.



Objective and components:

Objectives:

- Support Parents
- Enhance Child Development
- Encourage School Readiness

Components:

- Home Visits
 - Group Connections
 - Screening and referrals
- 

Benefits of the PAT program:

- Improved Parent-Child Interaction
 - School Success
 - Early Intervention
 - Reduce parenting stress
 - Increased Community Support
- 

Conclusion:

- Enhanced Care Management is about delivering more integrated, holistic care that addresses both the medical and non-medical aspects of a patient's health.
- Healthy Start is a program that focus on maternal health, infant mortality prevention, and addressing the broader social factors that affect health, and it plays a vital role in improving outcomes for mothers and babies in underserved communities.
- PAT program is an empowering resource for families, helping parents understand how their actions can foster early childhood development and prepare their children for success in school.



Q&A

-
- Questions. Comments. Concerns?

Thank you,

- Mario Jimenez, Supervisor
- Volunteers of America Southwest
 - P: 619 643 3716
 - mjimenez@voasw.org
- Jessie Cosio, Community Health Worker
 - P: 619 985 8796
 - jessiec@voasw.org



*“Dedicated to Improving the Lives of Youth,
Families and Communities ”*



Our Mission



To provide community-based, family-focused programs that empower disadvantaged youth to make positive choices, build skills, improve their quality of life, and contribute positively to their communities.



**Currently Serving
142 Youth**



The Rite Track Leadership Team



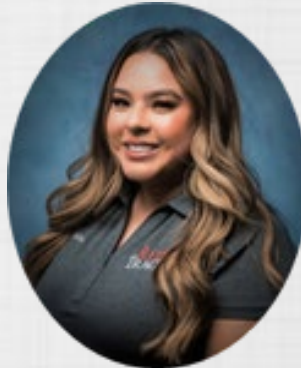
Kennya Campos
Program Manager



Marysol Medina
Program Director



Jorge Nunez
Service Coordinator Supervisor



Cristina Segura
Program Lead



Rebecca Flores
Program Lead



Community Based Program Services

Direct MOU with The Department of Probation

Evening Learning Center est. 2009

Provide services to 20 High- Mod. Risk Youth annually

Mentoring and Tracking est. 2009

Provide services to 40+ Mod.- Low Risk Youth annually

Secure Track est. 2023

Provide services to 10 Secure Track Youth annually

Direct MOU with The Department of Social Services

Unidos - Mentoring Program

Est Oct. 2024 - Oct. 2028

Provide services to 25 youth and their families



ROPATCS

Funded By OYCR

Elevate

Jan 2025-Dec 2027

Provide services to 30 youth who are invested in Civic Engagement and Youth Leadership

Ellas Mentoring Program

Jan. 2025-Mar. 2027

Provide services to 25 youth who identify as female.

COMING IN 2027

Rite Track Outpatient Services

Enhanced Case Manager (ECM) Services



Evening Learning Center



Eligibility

Formal Probation (DEJ's and Informal's, to be approved by a RT SST)
11-18 years old

Reside within

El Centro, Brawley, Calexico, Imperial, Seeley, Westmorland, and Holtville

Moderate to Moderate High Risk

Who can refer?

Probation Officers (Risk factors need to be identified and supported with documentation)

NOTE: We are currently not accepting Non-Adjudicated youth.

Program Capacity- 20

Currently 13 youth enrolled



Program Goal:

Provide non-residential treatment, support, daily supervision and prevent youth from being referred to an STRTP.

Evening Learning Center - Schedule



Daily Schedule

1:00 pm to 2:00 pm

Staff Arrives

2:00 pm to 3:00 pm

Pickup from home or school

3:30 pm - 4:00 pm

Snack and change for recreation

4:00 pm - 5:00 pm

Health and Wellness - Basketball, Soccer, Flag Football, Softball, Solo Fitness Gym, OR Meet with Therapist

5:00 pm - 5:30 pm

Dinner or Point Retrieval

5:30 pm - 6:30 pm

Cognitive Behavioral Therapy Groups or Meet with Therapist

6:30 pm - 7:00 pm

Clean up or Individual Sessions with Facilitators

7:00 pm - 8:00 pm

Announcements or Transport Home

8:00 pm - 8:30 pm

DAP Notes, Daily Points Incident Reports

Evening Learning Center - Phases



3 Phase System: 24 Week Program

Phase 1
8 Weeks

Phase 2
10 Weeks

Phase 3
6 Weeks

3 Phase System: 12 Week Program

Phase 1
4 Weeks

Phase 2
5 Weeks

Phase 3
3 Weeks



Covers 1 CBT Cohort 2 Phase System: 12 Week Program

Phase 1 Phase 2
8 Weeks 4 Weeks

Service Area

El Centro, Seeley, Heber, Westmorland, Holtville, Brawley, Calexico and Imperial



Mentoring and Tracking



Eligibility

Deferred of Entry, Informal Probation, and Formal Probation (non -adjudicated on a case -to-case basis)

11-18 years old

Reside within:

El Centro, Brawley, Calexico, Imperial, Seeley, Westmorland, Niland, Calipatria and Holtville.

Low to Moderate Risk

Who can refer?

Probation Officers(Risk factors need to be identified and supported with documentation)

Community Partners can contact Probation for a Walk-In Referral

Program Capacity- 40

Currently 41 youth enrolled

Program Goal:

To provide a lower level of care focused on individualized case management support, goal attainment, access to pro-social activities and community service opportunities.

Mentoring and Tracking - Services



Services

- Case Management Services
- Urinary Analysis
- Family and Crisis Intervention
- Community Service Linkage
- Job Readiness Services
- School Re -Entry Services
- Secondary Education Exploration
- Supportive Services (contingent on available funding)
- Court Support
- Behavior Modification Incentives
- Transportation
- Referral to Community Services
- Student Liaison and Advocate



The Mentoring Program



The Mentoring Program

Pairs a participant with an age-appropriate mentor who is dedicating to providing participants case management services, support and tailored services according to the participants individual needs .



Mentors

Mentors act as advocates and liaisons and work closely with partner agencies to help promote participant success .



Services

Crisis intervention, job readiness, educational assistance, court support, supportive services, transportation and weekly “check -ins” .

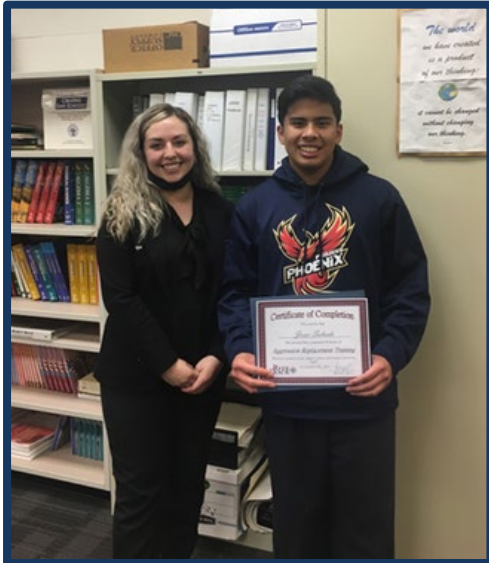


Service Area

El Centro, Seeley, Heber, Westmorland, Holtville, Brawley, Calexico, Calipatria, Niland and Imperial



Secure Track



Eligibility

14-25 Years Old

Youth assigned to SB823 -Secure Track

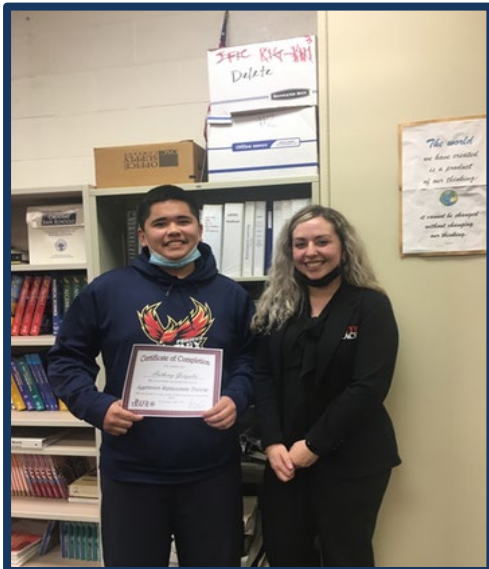
Currently in custody at Imperial County Juvenile Hall

Who can refer?

- Probation Officers (Risk factors need to be identified and supported with documentation)

Program Capacity- 10

Currently 6 youth enrolled



Program Goal:

Provide youth rehabilitation services , tangible skills, and reunification planning as youth prepare to transition back into their communities.



Secure Track - Services

Services

CBT Evidence Based Curriculums

- Aggression Replacement Training (ART)
- Thinking for a Change (T4C)
- Positive Skill Development Group (PSD)
- Seeking Safety
- Cognitive Behavior Intervention for Substance Abuse (CBISA)
- Safe Dates
- ARISE-Life Skills (NEW)

Mentoring

- Case Management: Treatment Plan, Long-term and Short-term goals
- Youth Advocate and Family Support
- Mentoring Services
- Workforce Support
- Workforce Linkage/ Internship
- Court Support
- Linkage to Community Resources
- 6-Month Post Release Support and Follow Up

Workforce Training

- RISEup Curriculum
- 3-year accreditation from National Retail Federation
- 100 hours of hand on work experience
- \$1,000 stipend upon completion



Secure Track - Services



Mentoring Services

- Assigned to mentor
- Assessment
- Individual Service Plans
- Release Planning
- Coordinating services



Transitioning Services

- CBT-Group Sessions
- Workforce Training
- Workforce Internship (100 hours)
- Housing Planning
- Education Plan

Post-Release Services

- Housing linkage
- Linkage to supportive services
- Job Searching
- Compliance monitoring
- Drug Screening
- Additional supports

Ellas-Pueden Mentoring Program

Eligibility

13-18 Years old Females and/or Gender Expansive Youth

In lieu of custody at Imperial County Juvenile Hall or are at-risk of Juvenile Justice contact

Who can refer?

- Probation Officers (Risk factors need to be identified and supported with documentation)
- Self Referred
- Community Partners
- Schools

Program Capacity- 25 (ongoing)

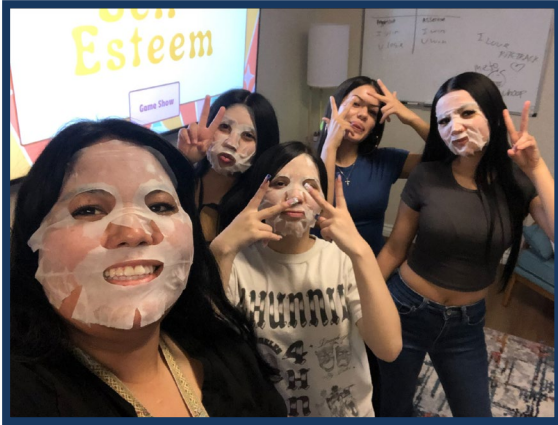
Currently 27 youth enrolled

Program Goal:

Offer gender specific interventions in lieu of incarceration to girls and gender expansive youth.



Ellas Pueden - Services



Services

Evidence Based Curriculums

- Gender Specific Groups - Self-care, health and wellness, emotional stability, life skills, etc.
- *VOICES* - Self-Discovery and Empowerment for girls.
- *Safe Dates* - Healthy Relationship Education

Mentoring

- Case Management: Treatment Plan, Long-term and Short-term goals
- Youth Advocate and Family Support
- Mentoring Services
- Court Support
- Linkage to Community Resources

Workforce Training

- RISEup Customer Service and Sales curriculum- 12 modules
- 3-year certification from the National Retail Federation

Workforce Internship

- 100 hours of hands-on work training (15 girls)
- \$1,000 Stipend upon completion

Service Area

El Centro, Seeley, Heber, Westmorland, Holtville,
Brawley, Calexico and Imperial



Unidos Mentoring Program



Eligibility

- 11-17 Years old
- Imperial County Resident
- Non-Active Child Welfare (CW) Case
- At risk of entering CW system

Who can refer?

- Probation Officers (Risk factors need to be identified and supported with documentation)
- Department of Social Services
- Community Partners
- Self Referred

Program Capacity- 25 (ongoing)
Currently 25 youth enrolled



Program Goal:

Provide intervention services to families and youth who may be at risk of entering the CWS and improve parent to child relationships.

Unidos -Services



Services:

- Mentor/Family Liaison
- Case Management
- Family Stabilization planning
- Cognitive Behavioral Therapy “Anger Replacement Training”
- Evidence Based Practices “Active Parenting of Teens”
- Supportive Services
- Linkage to Community Resources



Service Area

El Centro, Seeley, Imperial, Heber, Westmorland, Holtville,
Brawley, Calexico, and Calipatria



ELEVATE



Eligibility

- 14-26 Years old (teen parents)
- Imperial County Resident
- Substance Abuse Exposure or History
- Interested in Youth Leadership and Civic Engagement

Who can refer?

- Probation Officers (Risk factors need to be identified and supported with documentation)
- Department of Social Services
- Community Partners
- Self Referred

Program Capacity- 30 (ongoing)

Currently 30 youth enrolled

Program Goal:

To empower substance impacted youth and promote youth-driven community change through civic-engagement, leadership skills and substance prevention education.

ELEVATE-Services



Services:

- Peer Mentor with lived experience
- Case Management
- Substance Abuse Education
 - 6-sessions
 - \$300 stipend
- Civic Engagement and Leadership education
 - 6-sessions
 - \$500 stipend
- Youth Listening Circles
 - Annually
- Civic Engagement Projects
 - Focused on issues within Imperial County
 - Youth Driven
- Youth Advocate Intern
 - \$20.00 per hour
 - Serves as a member of Rite Track's Youth Advocate Committee
 - Leads workshops and community projects



Service Area

El Centro, Seeley, Imperial, Heber, Westmorland, Holtville,
Brawley, Calexico, and Calipatria



Student Support Teams



Purpose:

Provide all Rite Track and ROPATCS youth an opportunity to develop tailored action plans that helps identify their strengths, areas that require attention, address youths concerns and develop tangible individual plans developed by the youth.

Who Participates :

- The Youth
- Their parent/ guardian
- Their identified natural supports (aunts, friends, teacher, counselor, etc)
- Probation Officers (if applicable)
- Rite Track and ROPATCS manager/supervisor and supporting staff



Benefits:

- Gives youth a safe space to express their concerns and what is and is not working
- Gain youth commitment- buy in
- Shared commitments between the youths' natural supports
- Helps improve youth behavior and program participation

How to Request:

- Request a meeting via email with a RT/ROPATCS staff member
- RT Supervisor/Manager make the arrangements

Juan Ulloa Scholarship



Over \$5,000 have been awarded!!

\$500-\$1,000 Scholarships available to current, past and future Rite Track and ROP youth.

Eligibility:

1. Have participated in a Rite Track program in the past four years.
2. Be a high school or GED graduate.
3. Be a first-generation student pursuing a college, university, or vocational institution degree.
4. Pursuing a career through a college, university, or trade school institution.
5. Demonstrate financial need.
6. Be less than 26 years of age, although some exceptions may be approved by the Rite Track Program Director.
7. Maintain a grade point average (GPA) of 2.0 or greater during general education or undergraduate college.
8. Demonstrate a commitment to a positive behavior change and the motivation to strengthen one's community.
9. Exhibit the determination to achieve specific academic and professional goals.

Referral Process



Youth Services Referral Form

2299 West Adams Ave, Suite 101-106 • El Centro, CA 92243 • Phone (760) 337-5565

Please forward referral form via Fax at (760) 337-5566 or email to Referrals@theritetrack.com

REFERRING AGENCY		
Referring Agency:	Referral Date:	
Referring Person:	Phone #:	Email:

PARTICIPANT INFORMATION			
Name:	DOB:	Age:	Gender:
Address:	City:		
Parent/Guardian Name:	School:		
Phone Number:	Message Number:		

AT-RISK BEHAVIORS <i>(please check all that apply)</i>		
☐ Substance Abuse	☐ Low Academic Achievement	☐ Contact w/ Law Enforcement
☐ Negative Peers/ Relations	☐ Lack of Prosocial Activities	☐ Justice Involved/History
☐ Anti-Social Behaviors	☐ Mental Health History	☐ Currently on Probation
☐ Aggression	☐ Disruptive/Explosive Behavior	☐ In custody at Juvenile Hall
☐ Truancy	☐ Unemployed	☐ Child Welfare Involved/History
☐ Parent/Expecting	☐ Medi-Cal Insured	☐ Open Case with Child Welfare
☐ Homelessness	☐ No Insurance	☐ Other:

PARTICIPANT RISK LEVEL			
<i>(risk levels are measured in accordance with the participant's identified risk barriers referenced above)</i>			
☐ Low Risk	☐ Moderate Risk	☐ Moderate-High Risk	☐ High Risk

RITE TRACK PROGRAMS		
☐ Evening Learning Center (ELC)	☐ Mentoring & Tracking (MT)	☐ Secure Track (ST)
☐ Ellas Pueden Program	☐ Unidos Mentoring Program	☐ Elevate-Program

Δ If applicable, please attach any supporting documents, disclosures, disposition documents and FACT assessment

RITE TRACK PERSONNEL ONLY			
Date Received:	Initials:	Assigned Staff:	
☐ Approved	☐ Denied/Does not meet criteria	Program Assigned:	Date Assigned:

Step 1: Fill out the referral form with all corresponding information.

Step 2: Mark all at-risk behaviors participant is currently presenting.

Step 3: Identify participants risk level.

Step 4: Select a program you feel would best fit the participants needs.

Step 5: Attach any supporting documentation (court notes, dispo., synopsis, etc)

Step 6: Email to Referrals@theritetrack.com
Or FAX 760 337-5566

If you are unsure which program would be the best fit, please feel free to contact

Marysol Medina

Marysol.medina@theritetrack.com

or

Kennya Campos

Kennya.campos@theritetrack.com

Questions?



www.theritetrack.com

2026 Point-in-Time Count Results

Presented to the Imperial Valley Continuum of Care
Council Executive Board on September 2, 2026



Agenda

Background

Survey Methodology

Data Overview

Ongoing Efforts





Background

The U.S. Department of Housing and Urban Development requires Continuum of Cares (CoCs) to conduct “one-day point-in-time” sheltered and unsheltered homeless counts during the last 10 days of January.

- Sheltered count: Annually
- Unsheltered count: Biennial
- Count dates: January 23rd and January 24th, 2026
- Volunteers: approximately 130
- Teams: 32
- Agencies: 45



2026 PIT Count Donors

- Brown Bag Coalition
- Campesinos Unidos, Inc.
- City of El Centro, Community Services Dept., Economic Development Division
- Imperial County Jail
- HHAP Round 3 Funding
- Planned Parenthood
- Sarah Enz





Survey Methodology

A person is counted when considered homeless.

HUD defines “homeless” when residing in one of the places described below:

In places not meant for human habitation, such as cars, parks, sidewalks, handbuilt structures, tents, abandoned buildings, etc.

Emergency Shelters

Transitional Housing for homeless persons

Persons Not Included in Count

Pursuant to HUD, a person is not considered homeless if the person resides in one of the following places:

Medical facilities: hospitals, psychiatric facilities, nursing homes, etc.

Jails, prisons, juvenile, & detention facilities.

Chemical dependency facilities: substance abuse treatment, detox centers.

Foster care homes & foster care group homes.

Survey Questions

Individual's
Demographics

Household
Composition

Prior Living
Arrangements

Current Living
Situation

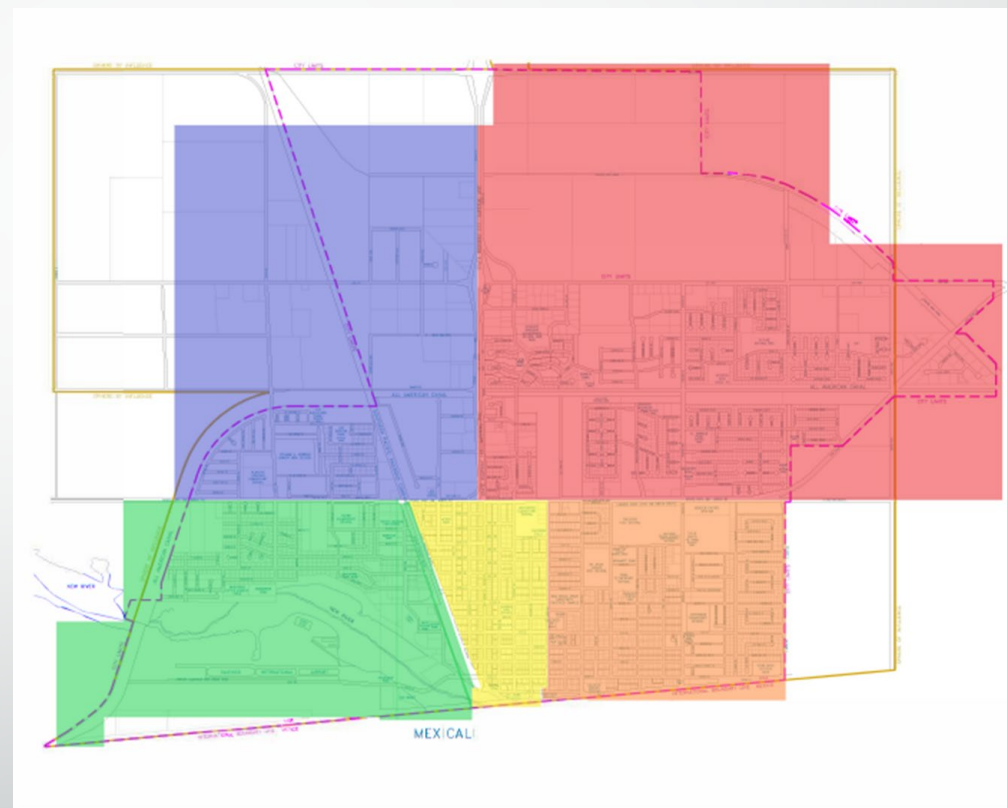
Length of
Homelessness

Special Circumstances:
Disabilities, Chronically
Homelessness,
Domestic Violence, etc.

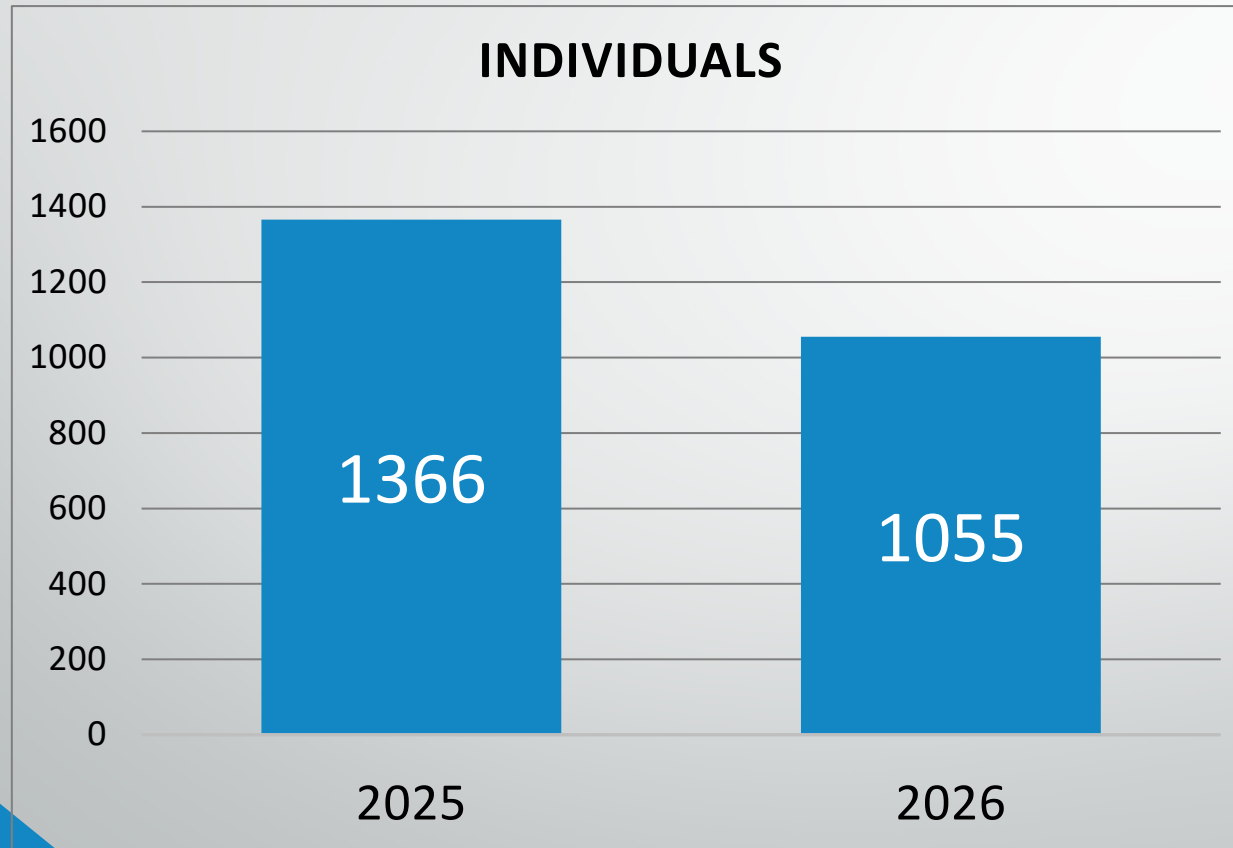
Survey's Methodology

The County of Imperial uses Esri's ArcGIS software platform [Survey 123 App]

- Unsheltered individuals were accounted for through 100% volunteer coverage, and comprehensive interview data was employed to extrapolate observation survey results.
- Sheltered individuals were accounted for by each agency/organization staff and HMIS records.



Unsheltered Count – Countywide (2025 vs 2026)



Key Points

- 23% decrease
- 1,161 Households in 2025
- 814 Households in 2026
- 30% decrease in total number of households

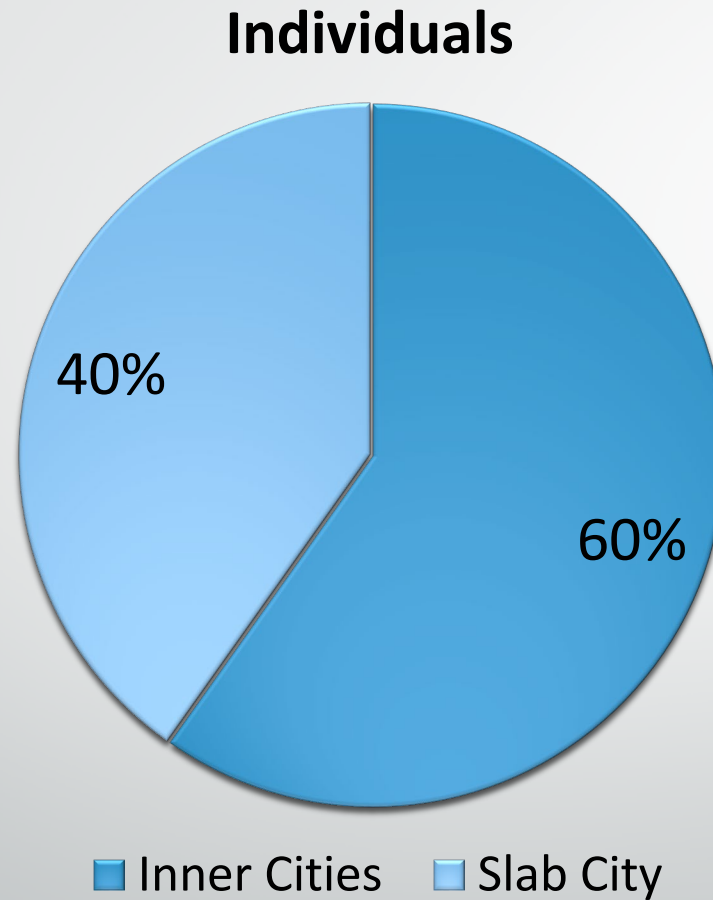
Data Comparison by Cities (2025 vs 2026)

Households			
City	2025	2026	Change
Andrade	0	0	0
Bombay Beach	229	192	-37
Brawley	72	51	-21
Calexico	55	76	21
Calipatria	11	9	-2
Desert Shores	11	0	-11
El Centro	80	90	10
Heber	1	1	0
Holtville	25	0	-25
Imperial	4	1	-3
Niland	71	61	-10
Ocotillo	28	5	-23
Outlying Areas	79	0	-79
Palo Verde	8	4	-4
Salton City	38	22	-16
Seeley	3	1	-2
Slab City	442	282	-160
Westmorland	0	0	0
Winterhaven	4	19	15
Totals	1161	814	-347

Individuals			
City	2025	2026	Change
Andrade	0	0	0
Bombay Beach	229	192	-37
Brawley	118	79	-39
Calexico	62	96	34
Calipatria	11	9	-2
Desert Shores	11	0	-11
El Centro	125	133	8
Heber	1	1	0
Holtville	25	0	-25
Imperial	5	1	-4
Niland	71	61	-10
Ocotillo	29	8	-21
Outlying Areas	79	0	-79
Palo Verde	11	4	-7
Salton City	38	23	-15
Seeley	3	1	-2
Slab City	539	424	-115
Westmorland	0	0	0
Winterhaven	9	23	14
Totals	1366	1055	-311



Unsheltered Totals - Slab City and Inner Cities



Individuals:

Slab City – 424

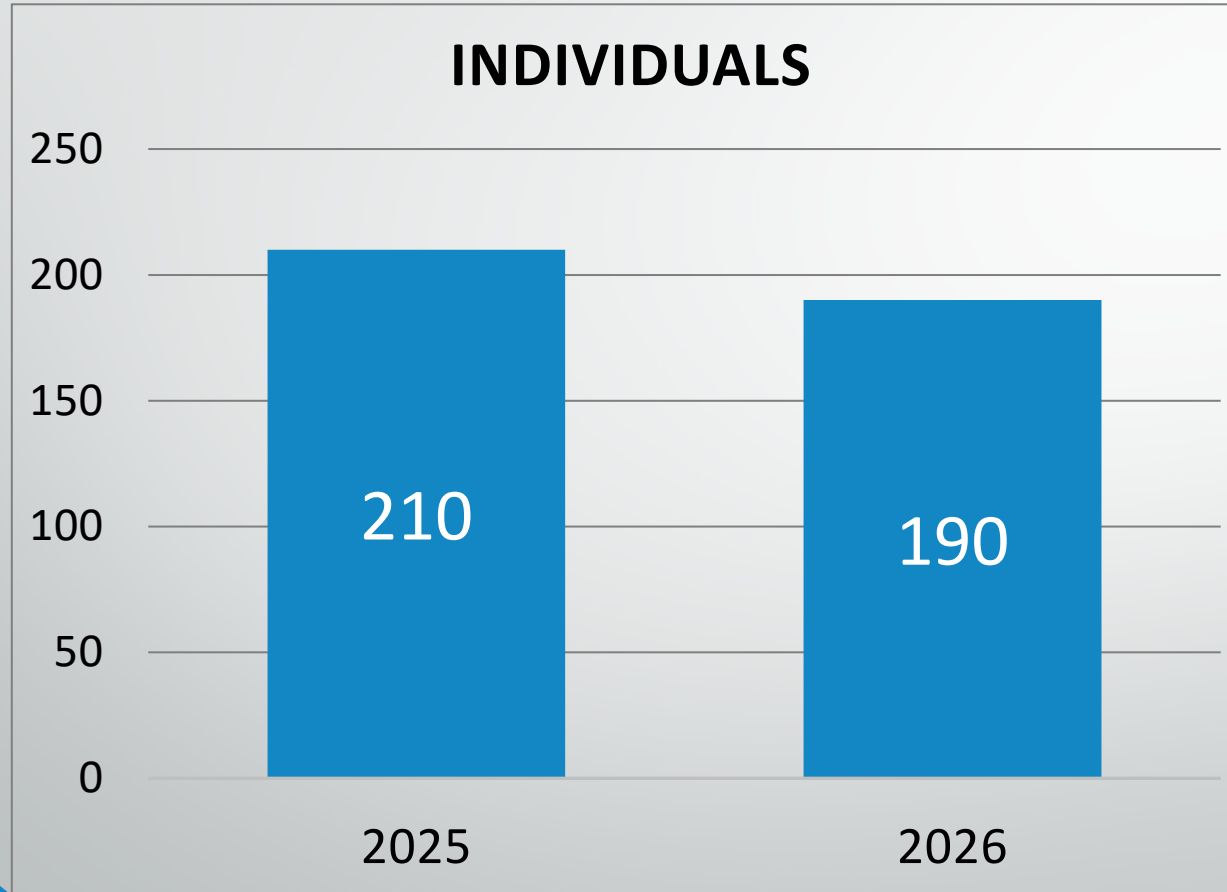
Inner Cities – 631

Households:

Slab City – 282

Inner Cities – 532

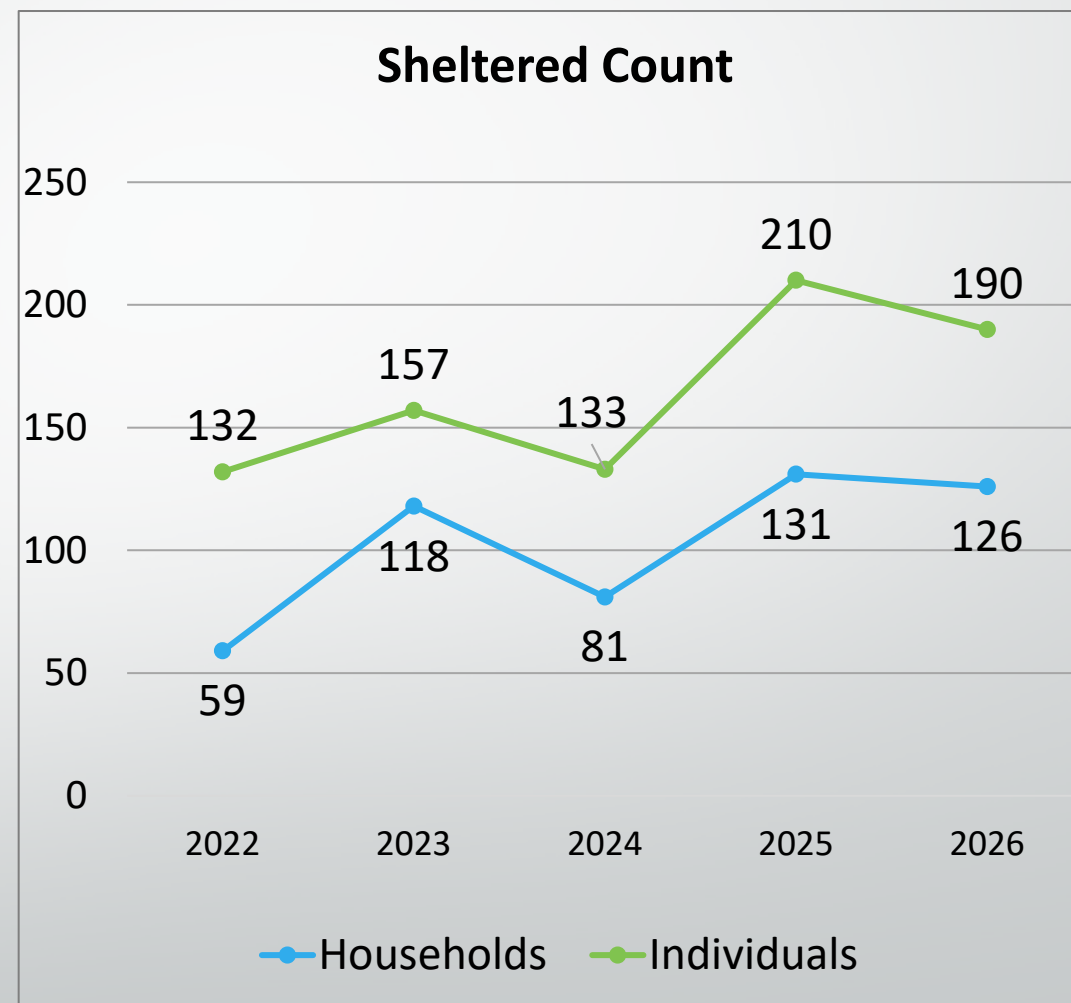
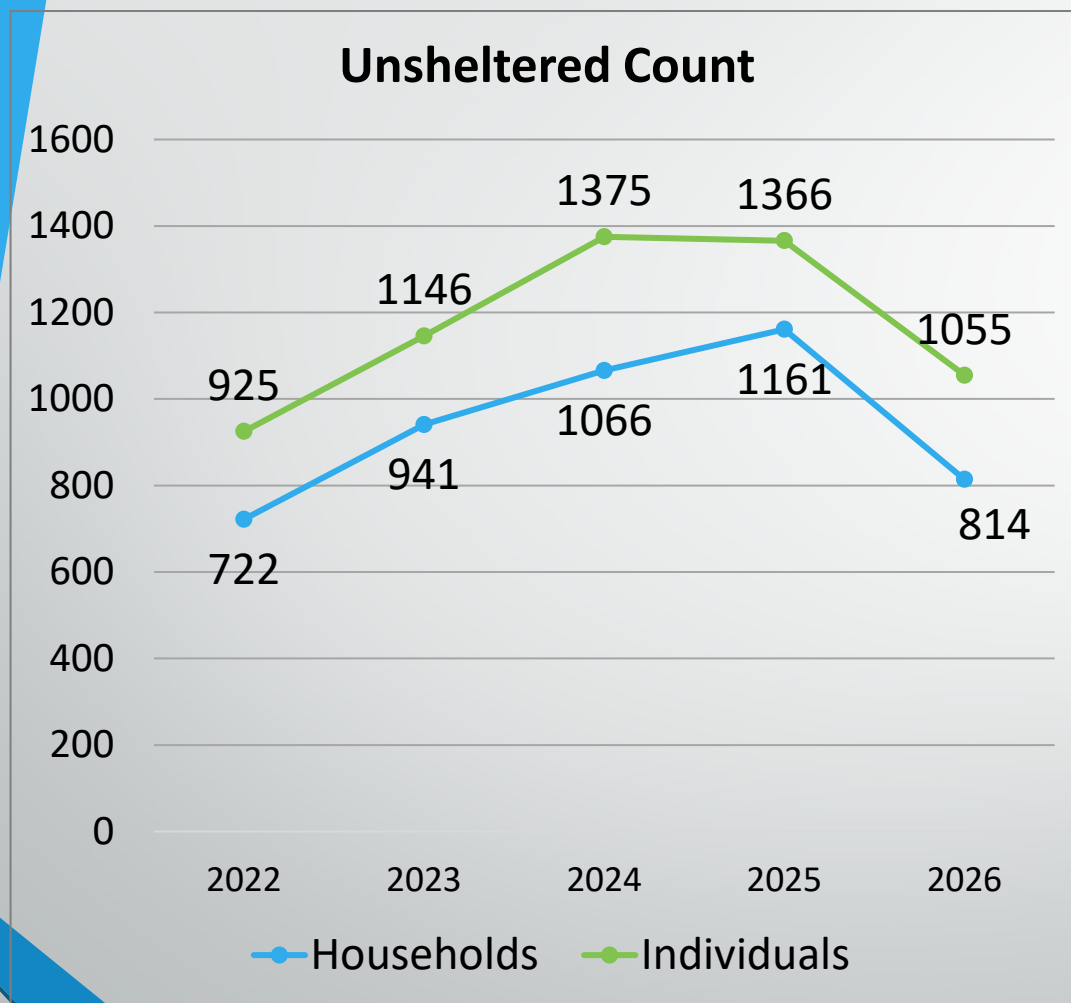
Sheltered Count – Countywide (2025 vs 2026)



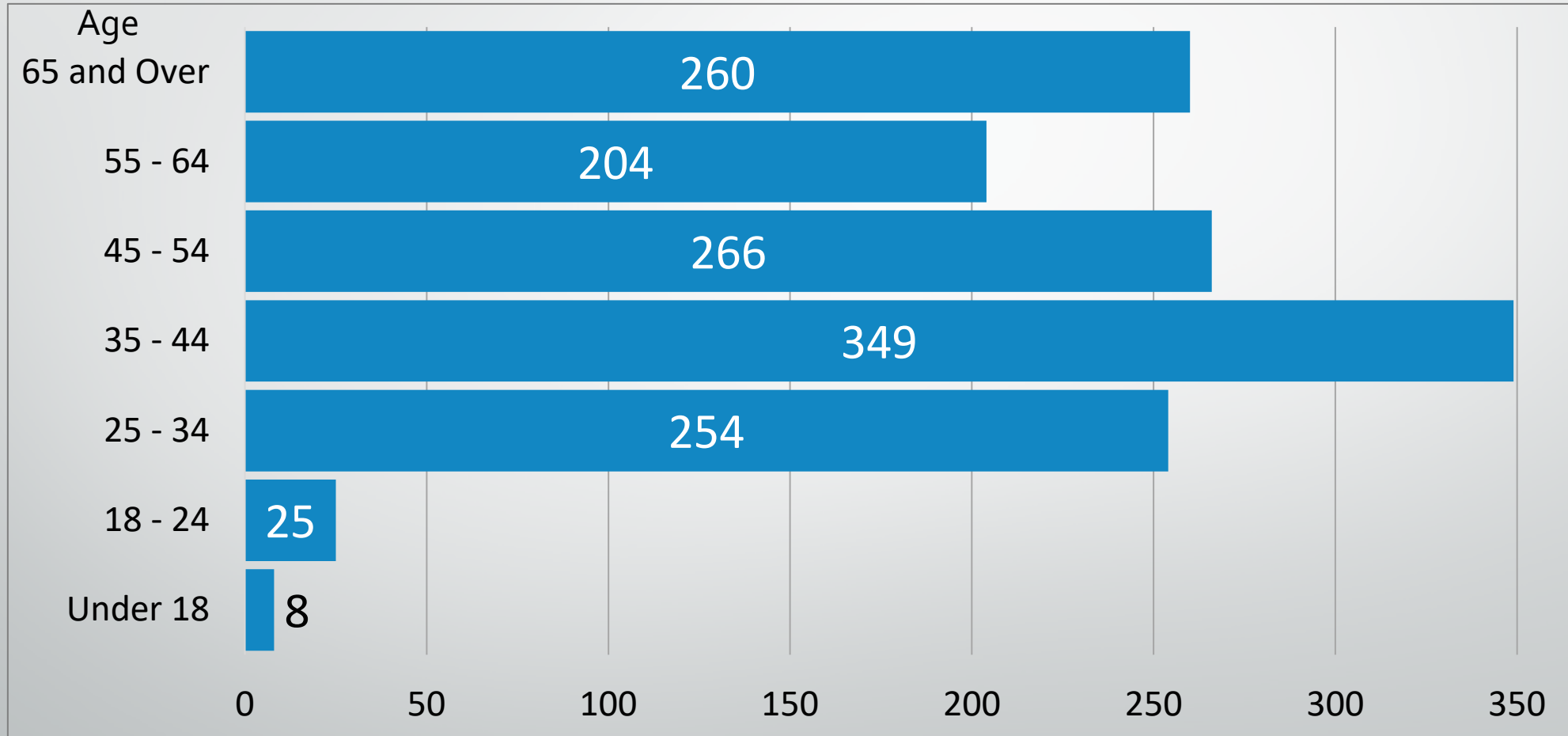
Key Points

- 9.5% decrease from 2025 to 2026
- 131 Households in 2025
- 126 Households in 2026
- 3.8% decrease in total households

Countywide 5-Year PIT Trend

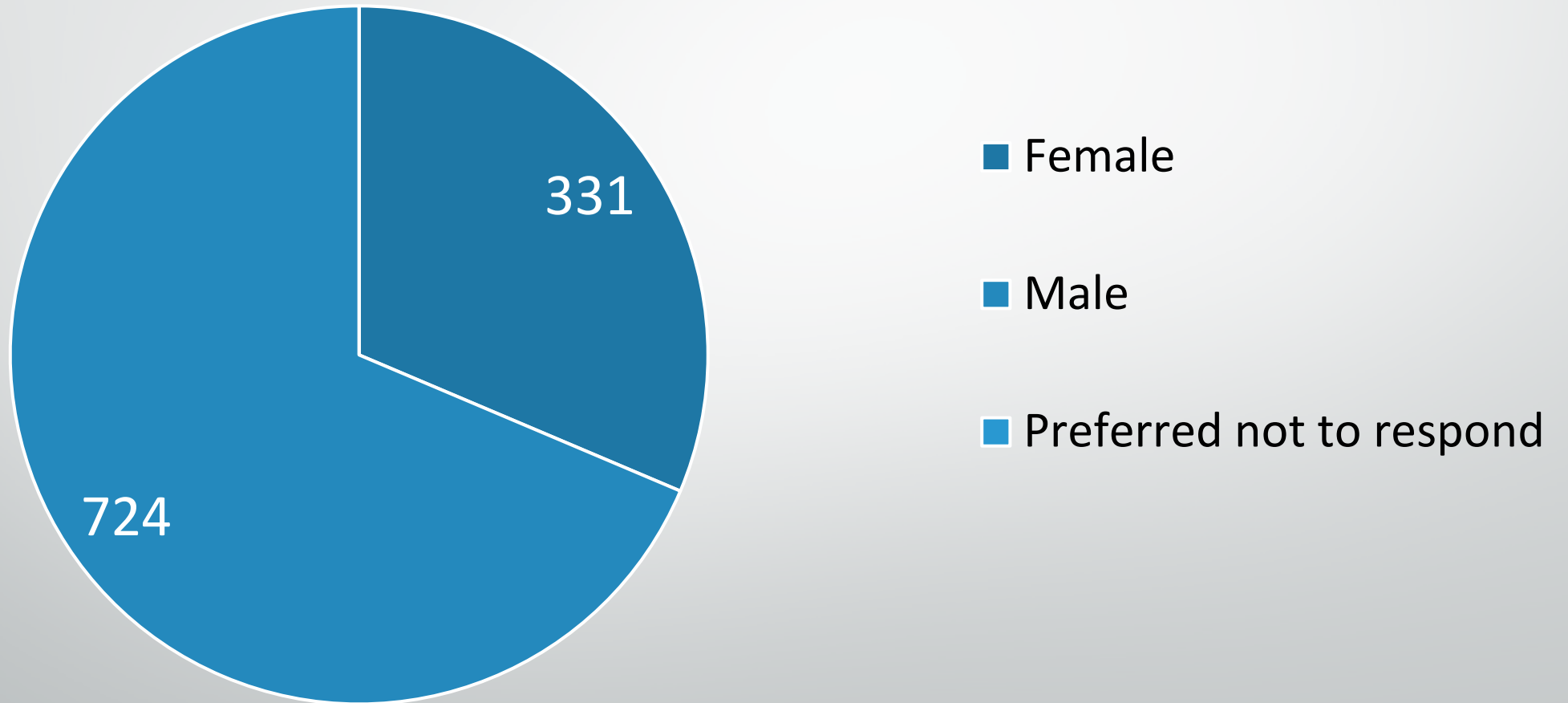


Unsheltered Data Demographics

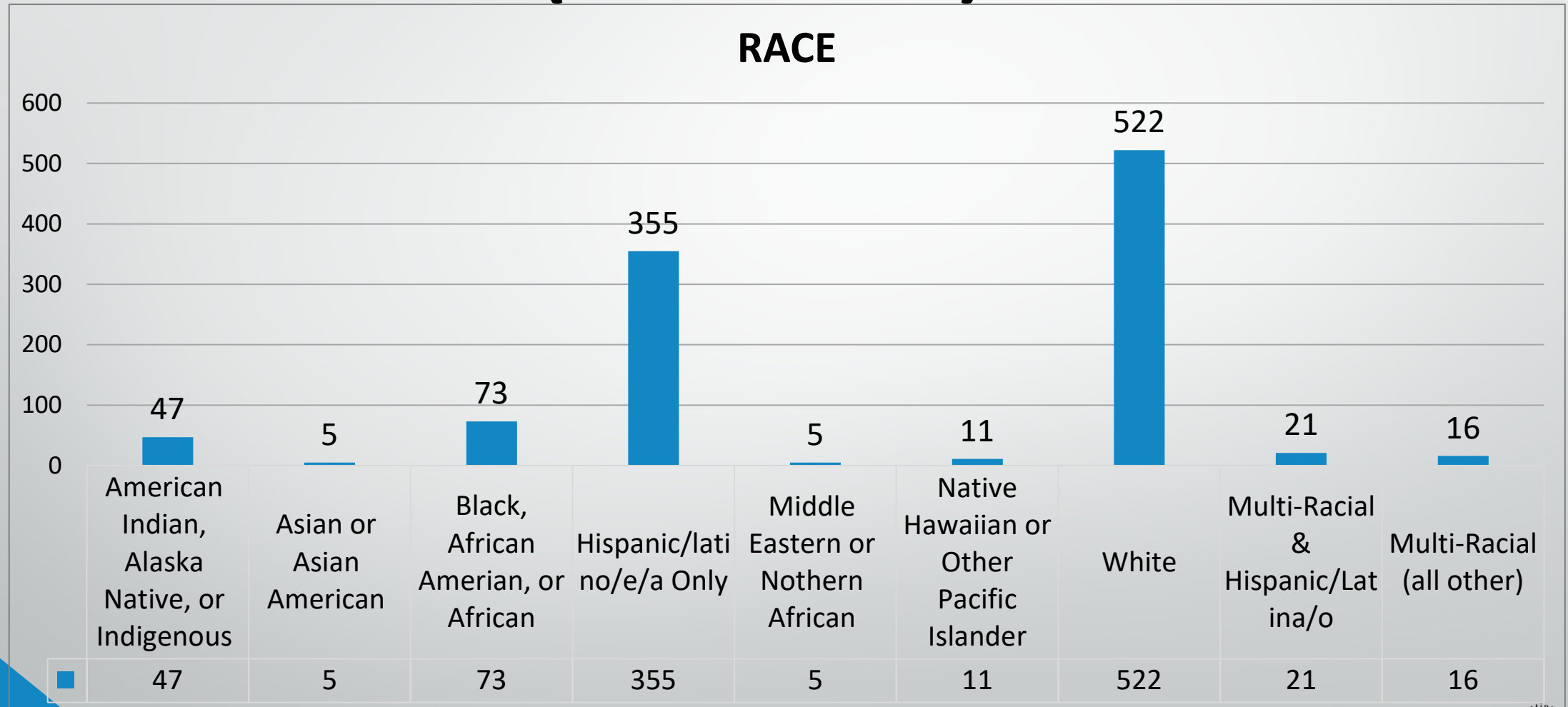


Unsheltered Data Demographics

Gender



Unsheltered Data Demographics (continued)



Ongoing Efforts for 2027 PIT Count



Recruit more volunteers with lived experience



Increase volunteer outreach



Preparing, coordinating, and training



Continue coordination efforts with law enforcement agencies



Updates to the PIT and HIC surveys

Thank you!

Save the Dates

2027 Point-in-Time Count

January 29, 2027

January 30, 2027

PIT Lead Analyst: Andrea M. Arballo

Desk: (760) 337-7833

Cell: (442) 283-0094

Email: AndreaMArballo@co.imperial.ca.us



Executive Board 2026 Term Updates

Presented to the Imperial Valley Continuum of Care Council
Executive Board on September 2, 2026



2026 Executive Board Terms

Les Smith, Chair
2024 - 2026

**Javier Moreno,
Vice Chair**
2024 - 2026

**Sabrina Barber,
Secretary**
2024 - 2026

Kirk Mann
2024 - 2026

Richard F. Lopez
2024 - 2026

**Leticia
Plancarte**
2026 - 2028

Gabriel Aguirre
2026 - 2028

**Claudia
Camarena**
2026 - 2028

**Joaquin
Zambrano**
2026 - 2028

John Moreno Jr.
2024 - 2026

Cassandra Costa
2024 - 2026



Timeline

**September 2, 2026 –
Executive Board Meeting**

2026 End-of-Term Notifications

**October 7, 2026 –
Executive Board Meeting**

Application Announcement and Solicitation

**October 8, 2026 –
General Membership Meeting**

Application Announcement And Solicitation

**November 4, 2026 –
Executive Board Meeting**

Application Process Update(s)

October 26 – November 6, 2026

Committee Reviews and Scores Applications

**December 2, 2026 –
Executive Board Meeting**

EB Approves Committees Recommendations

**December 17, 2026 (Tentative) –
Annual General Membership Meeting**

Membership Ratifies EB Recommendations



Thank You



Administrative Entity Updates

Presented to the Imperial Valley Continuum of Care Council
Executive Board on September 2, 2026



FY 2026 Continuum of Care Notice of Funding Opportunity (CoC NOFO) Update

- On June 1, 2026, Housing and Urban Development (HUD) released the FY 2026 CoC Program Competition NOFO.
- On July 28, 2026, the Scoring and Ranking Committee reviewed 8 applications that were received.
- On August 6, 2026, the IVCCC Executive Board approved Committee's recommendations.
- On August 7, 2026, the Administrative Entity received notice that the FY 2026 CoC NOFO was set aside pursuant to the court's decision in *National Alliance to End Homelessness v. United States Department of Housing and Urban Development*. The NOFO may not proceed.



FY 2026 Continuum of Care Notice of Funding Opportunity (CoC NOFO) Update

Administrative Entity Actions

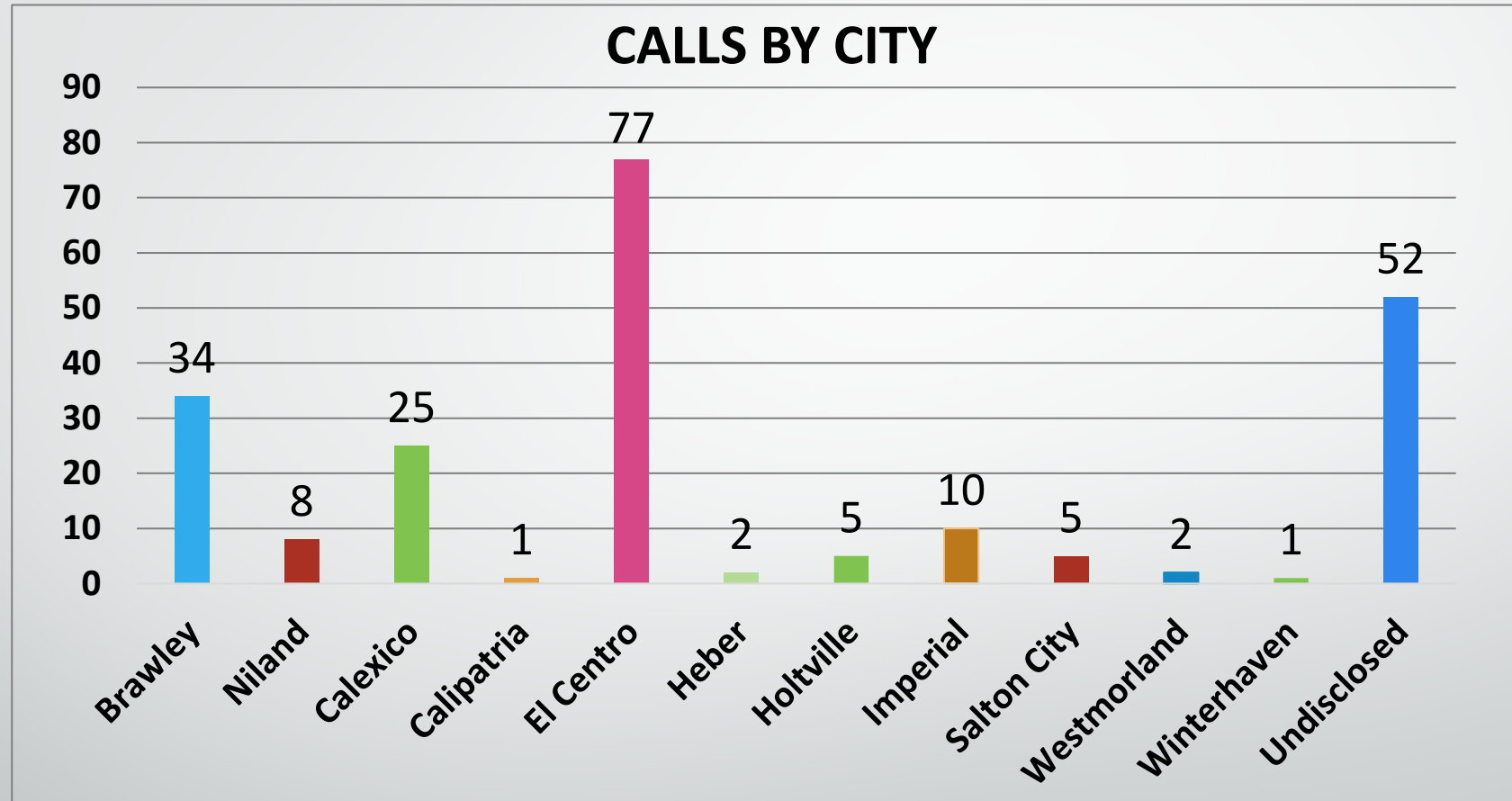
- On August 7, 2026, the AE provided an email to inform the General Membership of the court's decision, including notification that the Scoring and Ranking Allocations approved by the Executive Board would not be announced.
- On August 10, 2026, HUD released a formal notification of the NOFO being vacated due to the Court's decision. The AE released an additional update.

The AE would like to thank all the agencies that submitted an application. Written notice was provided to each applicant with the information.



Homeless Resource Assistance Line Report

July 2026



Total Calls Received: **222**

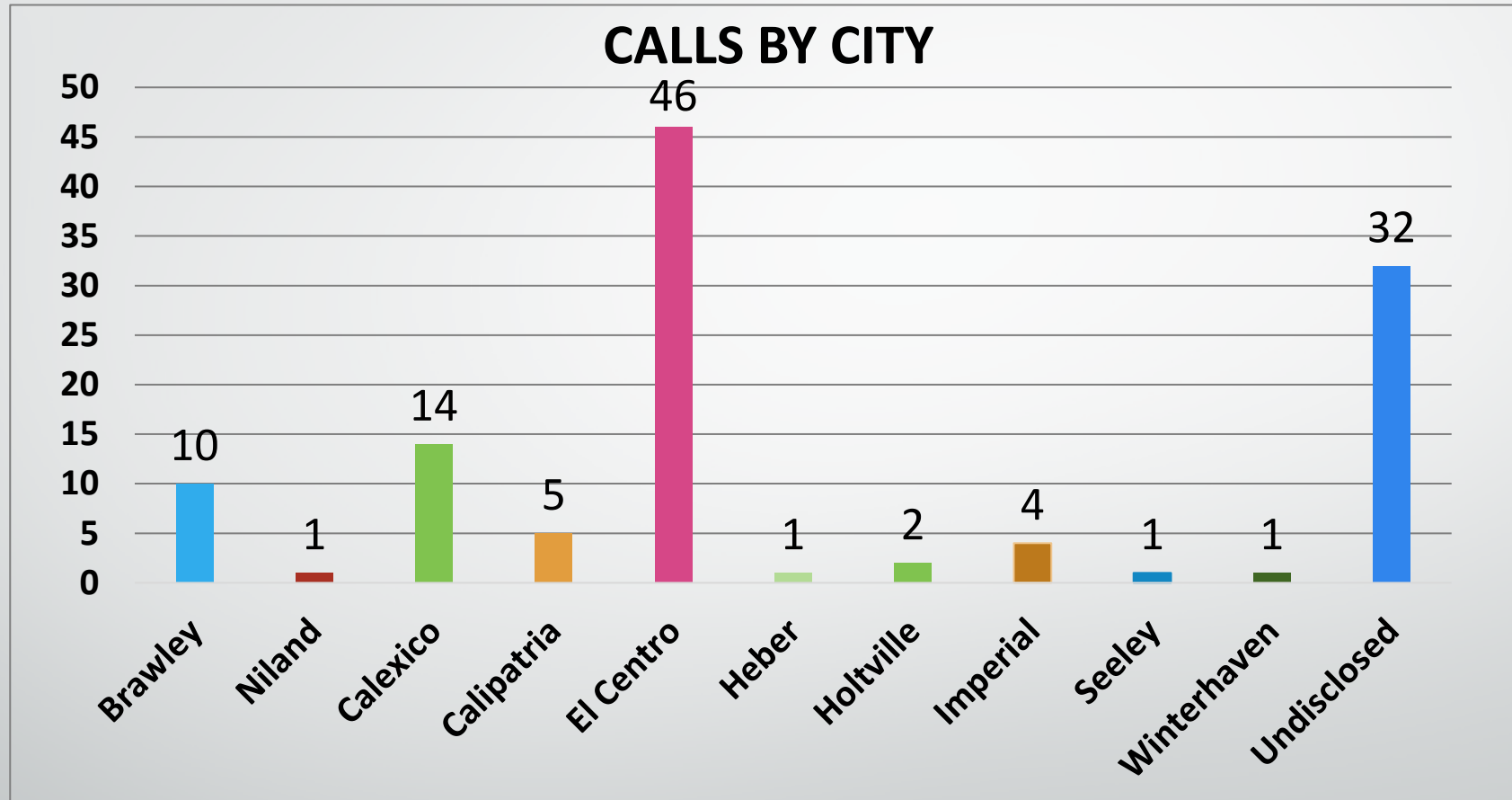
Average Calls per Day: **14-15 calls**

Year-to-Date Calls: **1,653**



Homeless Resource Assistance Line Report

August 2026



Total Calls Received: **118**

Average Calls per Day: **11-12 calls**

Year-to-Date Calls: **1,771**



Thank You

